

A CIVIC MOVEMENT TO MEET A CIVIC NEED

\$50,000 IN SIX DAYS

TO PROVIDE FOR BATON ROUGE

A MODERN YOUNG MEN'S CHRISTIAN ASSOCIATION BUILDING

CAMPAIGN HEADQUARTERS: OLD BAPTIST CHURCH BUILDING

Baton Rouge, La., Jan. 10, 1917.

Dear Friend:

We know that you are interested in the welfare of Baton Rouge and its young Men and Boys.

No city today is complete without a modern Young Men's Christian Association--an every man's every day club; comfortable, but not costly; good, not goody-good, and intensely practical.

At a largely attended Citizens' Dinner Conference last night the proposition of raising a fund with which to provide an up-to-date building was thoroughly discussed, and it was unanimously voted to enter at once into a campaign to secure \$50,000 with which to accomplish this purpose.

We enclose you a small folder which sets forth briefly, yet attractively, this great need. May we ask that you give it a few minutes attention?

A few of our public-spirited citizens have offered large amounts conditioned on our securing the balance. It seems to us that if each will do his share we can push this enterprise to a success.

This will put Baton Rouge on a par with other progressive cities and enable the Association to do a broad efficient work.

We trust that your response to this appeal in behalf of this splendid institution will be prompt and liberal when called on by the committee within a few days.

Sincerely yours,

B. B. TAYLOR,

For the General Staff.

GENERAL STAFF

B. B. Taylor, Field Marshall
Gov. R. G. Pleasant
Col. T. D. Boyd
A. K. Gordon
W. P. Connell
W. J. Knox
O. B. Steele
S. T. Sanders
C. P. Mauship
H. Moyses
W. P. Barnes
J. B. Ferguson
R. A. Hart
Dr. Chas. McVea
J. T. Laycock
W. C. Whitaker
W. S. Holmes
R. L. Himes
D. M. Raymond
C. H. Stumberg
J. E. Rucker
J. H. Percy
A. M. Herget

DIVISION "A"

Dr. Chas. McVea, General

Captains:

Team 1--W. H. Quine
Team 2--W. S. Holmes
Team 3--W. P. Barnes, Jr.
Team 4--D. J. Manship
Team 5--H. P. Breazeale
Team 6--H. C. Yarbrough
Team 7--D. T. Bacot

DIVISION "B"

Prof. C. H. Stumberg, General

Captains:

Team 8--W. M. Barrow
Team 9--M. G. Smith
Team 10--Percy Perkins
Team 11--Roy Johns
Team 12--I. M. Causey
Team 13--R. L. Himes
Team 14--Herman Moyses

WHAT OTHER CITIES HAVE DONE. BATON ROUGE CAN DO!